

Training course “Media Literacy Empowered - new methodologies in youth work

NIS, SERBIA

04.08. - 11.08.2025



Co-funded by
the European Union

Intro

Dear partners and participants,

We are sending you the info pack that will provide basic and useful information about Nis, Serbia, travel arrangements – how to get to the destination of the meeting, accommodation and board and general info about the place where you will stay. If you need additional info, please do not hesitate to contact us

Looking forward to see you soon,

Team of KOM 018

About the project

KOM 018 from Serbia, together with partner organizations Beyond Borders from Italy, SEDI from Lithuania, Dream Colors from Czech Republic, ADO from France, COHOPE from Spain, CJ from Portugal, Just do it from Poland and YES from Bulgaria will implement Media Literacy Empowered - new methodologies in youth work order to address issues related to media literacy, especially in the context of the rapidly evolving digital landscape and lack of youth workers trained to educate youth on media safety. With the increasing prevalence of disinformation, fake news, and harmful content, young people are particularly vulnerable to media manipulation. This has led to a growing demand for youth workers who possess the skills and knowledge to educate young people on how to navigate this challenging media environment. The project responds to this need by aiming to educate and train a new generation of youth workers, equipping them with the necessary tools and methodologies to continue educating young people on media literacy.

The training course will be organized for youth workers and peer educators of the mentioned youth organizations from 05.08. to 10.08.2025 (excluding travel days) in Nis, Serbia.

Draft Agenda

04.08.2025

Arrival

05.08.2025

10:00 - 13:30 Introduction to the training course

13:00 - 15:00 Lunch break

15:00 - 18:00 Team building

06.08.2025

10:00 - 13:00 Introduction to "Media Literacy Empowered" Guidelines

13:00 - 15:00 Lunch break

15:00 - 18:00 Introducing Narratives

07.08.2025

10:00 - 13:00 Situation Analysis

13:00 - 15:00 Lunch break

15:00 - 18:00 Safeguarding Media Freedom

08.08.2025

10:00 - 13:00 Navigating the Digital Landscape

13:00 - 15:00 Lunch break

15:00 - 18:00 Concept photography and graphics methodology

09.08.2025

10:00 - 13:00 Concept photography and graphics methodology

13:00 - 15:00 Lunch break

15:00 - 18:00 Concept photography and graphics methodology

10.08.2025

10:00 - 13:00 Youthpass / Follow-up activities

13:00 - 15:00 Lunch break

15:00 Free time

11.08.2025

Departure

Participants

International training course for 27 youth workers, peer educators and volunteers from Bulgaria, Czech Republic, France, Italy, Lithuania, Portugal, Poland, Serbia and Spain will be organized in order to equip these participants with knowledge, skills and competences for using “Media Literacy Empowered” - brand new methodology in the field of media literacy. Each partner organization will select 3 participants to represent them in the training. Participants will be young people who are youth workers, peer educators and volunteers in partner organizations, age limit for participants will be mostly from 18 to 30 years old, with exceptions. following criteria should be taken into account: possible participants should be active within their organizations, interested to work on the media literacy issues, have some experience in working with young people, motivated and available to dedicate their time and effort to work on the project after the training course to organize follow up activities, have team work and public speaking skills, speak English, open to new cultures and willing to learn in an intercultural environment, who often take initiative within the organization and similar.

Tickets guidelines

Part 1

The following guidelines are very important. Please make sure to read them carefully, and if you have any doubt, please ask your sending organisation!

Arrival and Departure day of the Training Course are: 04.08. - 11.08.2025.

Don't forget to keep all your tickets, receipts, reservations and boarding passes! In case of missing documentation, we will NOT be able to reimburse you!

Eligible extra days accepted from the National Agency for extending your stay in Serbia and receive your reimbursement for your travel fully by our organization are up to 2 extra days. Please remember that the project accommodation cannot be covered for extra days by us.

Once again, the travel route must be approved by us, so before booking your flights, please ask your sending organization to forward your travel itinerary to us. Once you have received their approval, you can proceed with the booking.

Tickets guidelines

Part 2

TRAVEL ITINERARY SCHEME:

When you create your travel itinerary, please forward it to us following the scheme below as example. This will help us to speed up the process and approve your itinerary as soon as possible! Any other format or screenshots will not be accepted by us as a travel proposal. Thanks for your collaboration!

Example of how a travel itinerary should be written:

(New York - Los Angeles)

Departure:

New York - Los Angeles

Date: 1/03/2023

Departure: 9:00 AM - Arrival: 10:00 PM

Cost: 30 euros (cabin baggage included)

Return:

Los Angeles - New York

Date: 10/03/2023

Departure time: 11:00 AM - Arrival time: 5:00 PM

Cost: 50 euros (cabin baggage included)

Keep in mind to include transportation to arrive at and depart from the venue of the Training Course in your travel itinerary!

Tickets guidelines

Part 3

NEEDED TRAVEL DOCUMENTS FOR REIMBURSEMENT:

Flight tickets – choose second class, cheaper flights. For flight tickets you will have to provide: Ticket Reservation (you receive it online after you buy your flight, on which you find the cost of the ticket) & Boarding pass (for both ways, printed in original or pdf) and reservations invoice.

Bus/Train tickets– Please keep all transportation tickets or invoices related to your travel to and from the venue. This includes local transport used to reach the airport, bus/train stations, or the event location. All tickets/invoices must be uploaded to Google Drive and give them to us.

All flight reservations, boarding passes, or any other tickets should be uploaded in PDF format to Google Drive.

SERBIA, Niš

Serbia, officially the Republic of Serbia is a country located at the crossroads of Central-and Southeastern Europe, covering the southern lowlands of the Carpathian basin and the central part of the Balkans.

The place of the event will be Nis (pronounced as Nish). Nis is the largest city in southern Serbia and the third- largest city in the country (after Belgrade and Novi Sad).

Niš has around 300.000 inhabitants. The city covers an area of about 597 square kilometers, including the urban area, the Niška Banja spa and 68 suburbs. Niš is the administrative center of the Nišava District. It is one of the oldest cities in the Balkans, and has from ancient times been considered a gateway between the East and the West. Niš is also notable as the birthplace of Constantine the Great, the first Christian Roman Emperor and the founder of Constantinople, as well as two other Roman emperors, Constantius III and Justin I. It is home to one of Serbia's oldest Christian churches dating to the 4th century in the suburb of Mediana. There are about 30,000 university students at the University of Niš, which comprises 13 faculties.

How to get to Niš

If you are coming by plane...

There is an airport in Nis and is used by companies such as Wizzair, Air Serbia and Ryanair from different European countries. Check out Air Serbia, Wizzair and Ryanair sites to see if the flights are compatible with the event dates (in case they don't match, let us know about the difference in dates and we will check if we can arrange your stay). Airport in Nis also has flights from Belgrade and back so check carefully, it could be possible to connect your flight to Belgrade with flight from Belgrade to Nis. There are options, just explore.

If you travel to Belgrade, once you land, you need to go from Nikola Tesla airport to the Main Bus Station. If you want to travel by bus, you should look for direct bus to Nis (it takes around 3h to get to Nis). DO NOT take the train, it will take forever to get here :). Finally, if you want to avoid buses, there is the option that we organize a car for you that will wait for you at the airport, but this option is a bit expensive, around 200,00 EUR to take you from airport to hotel (250 km ride). This price is for the whole car (it transports 3-4 persons). If you yet decide to use it, you will have to tell us in advance so that we can organize transportation for you.

How to get to Niš

If you are coming by plane...

As Nis is located at the strategically good place, nearby airports that are also available are: Sofia, Bulgaria airport - Sofia is 150 km far from Nis and the airport there is quite often used KOM 018 for travel purposes. There are 2 buses per day from Sofia to Nis and back. It is also possible to organize the transport by car - around 155.00 EUR (this cover transport of 3-4 persons).

Skopje, North Macedonia airport - Skopje is 200 km far from Nis and the airport is quite often used KOM 018 for travel purposes. There are a couple of buses per day from Skopje to Nis and back. It is also possible to organize the transport by car - around 155.00 EUR (this cover transport of 3-4 persons).

Once you are in Nis, the easiest way to get to hotel Marica (where the training will be organized, address: Njegoseva 81 a) is to take a taxi (EKO Taxi Nis, Prvi Taxi, Cool Taxi etc.). There are usually parked next to airport. These taxi companies also have mobile applications that you can download prior to your travel and order the taxi, as there is an option to order in English and pay by card. Taxi in Nis is not expensive, some approximate cost from airport to hotel is between 5-7 EUR depending on the traffic.

How to get to Niš

If you are coming by bus...

You will get straight to Nis main bus station. Once you are in Nis, the easiest way to get to hotel Marica (where the training will be organized, address: Njegoseva 81 a) is to take a taxi (EKO Taxi Nis, Prvi Taxi, Cool Taxi etc.). There are usually parked next to bus station... These taxi companies also have mobile applications that you can download prior to your travel and order the taxi, as there is an option to order in English and pay by card. Taxi in Nis is not expensive, some approximate cost from bus station to hotel is 3-4 EUR depending on the traffic.

If you are coming by car...

Once you are in Nis, drive to hotel Marica (address: Njegoseva 81 a). If you have a problem to find it, you will give us a call or text us, and we will help.

Accommodation and Place of Work

The accommodation and food, as well as place of work for the part of the activities will in Hotel Marica, Nis, Njegoseva street 81a. The hotel is located on a hill which offers a panoramic view of the city, but it is also near the center of the city. The hotel offers great accommodation, swimming pool, wireless internet etc.

More about hotel on: <http://www.hotel-marica.com/>

The participants will be accommodated in double rooms. The rooms are equipped with wi-fi, TV, hair dryers and all other usual for the hotel accommodation. Participants will be provided with 3 meals: breakfast, lunch and dinner, as well as coffee breaks.

Note: Breakfast, lunch and dinner are served as a buffet and the meals include variety of food that supports dietary needs (salads, soups, vegetarian meals, different types of meat and similar). Coffee break includes one hot drink (tea, domestic coffee, filter coffee) and one cold drink (juice, coca-cola, water and similar).

Place of work will be in the Marica hotel too.

OTHER USEFUL TIPS

The currency used in Serbia is dinar. It is a floating currency and at the moment 1 EUR is 117.50 dinars. You can change EURO at the airport, or the bus station. When you are in town (Belgrade or Nis) there are many exchange offices, called MENJAČNICA (МЕНЈАЧНИЦА). Paying by card is possible almost everywhere. We advise that you take travel insurance.

August is usually a hot month, but due to changes in weather conditions, consult the weather app before coming to Serbia. The hotel has an open pool, bring your swimming suits. P.S we plan to take you out for dinner too, so bring the clothes accordingly.

Within the training course, intercultural night will be organized. Bring food, drinks, promotional material and similar to promote your country and culture. Note: regarding food, it will not be possible to cook, keep it simple.