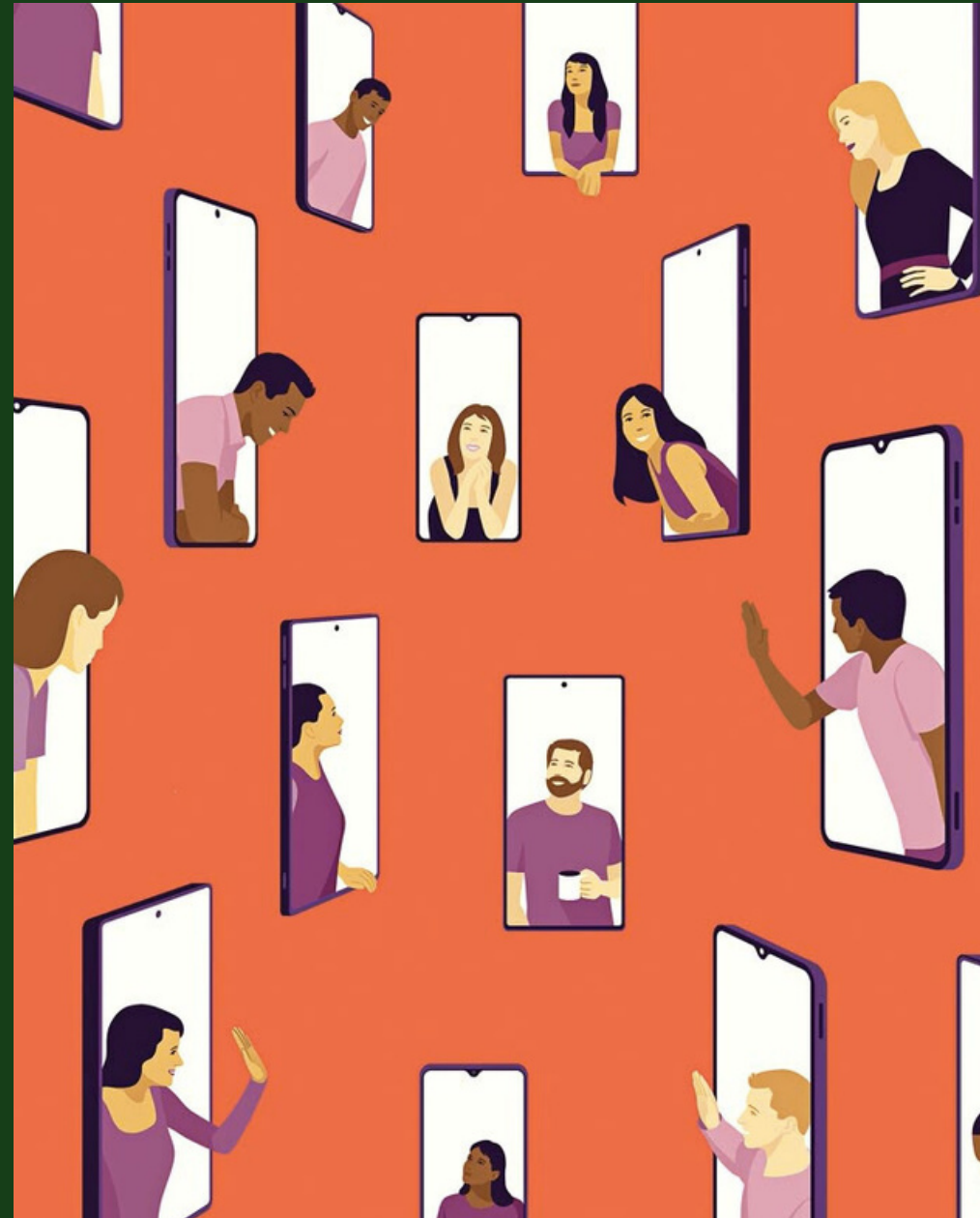




BREAKING BARRIERS

ENHANCING THE
VISIBILITY OF YOUTH
ENTITIES



Co-funded by
the European Union

12-20 FEBRUARY 2026
ZARAUTZ - GIPUZKOA - SPAIN

ABOUT THE PROJECT

BREAKING BARRIERS is a **7-day Erasmus+ Training Course** aims to enhance the digital visibility and online presence of youth organizations by strengthening their digital identity and communication strategies. It focuses on building the capacity of youth workers to effectively manage both internal and external communication through practical tools such as digital storytelling, narrative development, content creation, audience engagement, and strategic use of online platforms. By improving how organizations communicate their mission, values, and impact, the project seeks to support more coherent, authentic, and aligned messaging in the digital environment.



The project **involves 27 youth workers**, who are expected to significantly **improve their digital and communication competencies**. **As a result, participating organizations will increase their online presence, reach wider audiences, and foster greater youth engagement in their programs and activities**. In the long term, the project will contribute to stronger and more sustainable youth initiatives, generating a positive social impact in local communities through increased visibility, participation, and connection in the digital space.



ROMANIA



GREECE



ITALY



ARMENIA



SERBIA



BULGARIA



Qendra Për Arsim Cilëso

ALBANIA



COHOPE

SPAIN

KEY ACTIVITIES



ORGANIZATIONAL IDENTITY & INTERNAL COMMUNICATION

A core activity focused on clarifying each organization's identity, values, mission, target groups, and communication style.

DIGITAL STORYTELLING & NARRATIVE BUILDING

Storytelling, narrative techniques, and message framing to communicate impact, projects, and values in an authentic and engaging way.

DIGITAL VISIBILITY, CAMPAIGNS & COLLABORATIONS

Practical learning on digital advertising basics, campaign design, and collaborations with influencers to extend reach and amplify impact.

CONTENT STRATEGY & CONTINUOUS IMPROVEMENT

Development of content strategies combined with tools to measure results and apply learnings for continuous improvement.

PRACTICAL IMPLEMENTATION & PEER EXCHANGE

Hands-on application of skills through real communication actions, peer feedback, and exchange of good practices among youth workers.

PARTICIPANT'S PROFILE

The training course will bring together **27 young people from 8 different countries, with each national group consisting of 3 participants aged 18–24.** The project is designed to be inclusive, and particularly encourages participation from young people who have experienced inequality, social exclusion, or face limited opportunities due to personal, economic, cultural, social, or geographic barriers.

Participants are expected to be actively involved in youth-focused organizations, either through work or volunteering, and have a strong motivation to develop their skills in communication and explore the digital world as a tool to represent, promote and strengthen their organizations.

Participants are expected to engage fully, communicate effectively in English, and contribute actively to group tasks and discussions. Respect for deadlines, collaborative work, and a positive, open-minded attitude are essential to make the most of the learning experience.

Partner organizations are encouraged to ensure gender balance as much as possible when selecting participants, and to support the inclusion of individuals from diverse backgrounds.





Zarautz is a coastal town and municipality in the Basque Country, Spain, located in the province of Gipuzkoa, about 20km west of San Sebastián. It is known for its long sandy beach, vibrant surf culture, and charming promenade, making it both a popular tourist destination and a residential community.

In February, Zarautz has cool and wet winter weather. Average daytime highs are around 10–11 °C, with nighttime lows near 6 °C. Rainfall is frequent, typical of its Atlantic coastal climate.

THE AREA



THE VENUE

The project will take place at **Igerain Aterpetxea** Hostel, is located in the town of Zarautz, Spain. It is located on the Zarautz-Azpeitia road, about 150 meters from Zarautz's town center and the beach.

*Sheets will be provided. **You must bring your own towel, hair drier and personal hygiene items.***

The arrival day to the project is February 12th, the meeting point will be at the hostel at 6 pm.

The departure day will be February 20th, not later than 10th am.



HOW TO GET THERE

We recommend traveling to Madrid or Barcelona and from there taking a domestic flight to Bilbao or San Sebastian airport.

From San Sebastián Airport to the accommodation:

1. At the Airport, take Bus E21: “Hondarribia – Aireportua”
 - Travel time: 26 minutes (7 stops).
 - Go off at the stop: Donostia- Bizkaia Pasealekua 12
2. Walk for about 3 minutes to the next stop: Bus UK11
3. Take Bus UK11: “Donostia – Antso Jakitunaren Hiribidea 33.”
 - Travel time: 42 minutes (12 stops).
 - Go down the bus in the stop: Zarautz - Bixkonde Kalea 15-erdigunea
4. Walk for about 10 minutes (650 m) to reach Igerain Hostel.

Total travel time: approx. 1 hour 30 minutes

MANDATORY

1. Before purchasing the ticket send to the host organization the information to check and confirm.

2. Send us by email and bring with you:

- Booking confirmation/E-ticket
- Boarding Pass of the flights
- Proof of payment/invoice
- All kind of tickets used (train, bus, etc.)

From Bilbao Airport to the accommodation:

1. From Bilbao Airport, walk for about 8 minutes (500 m) to the bus stop Aeropuerto Loiu.
2. Take Bus 3720: “Cadena y Eleta – Cadena y Eleta”
 - Travel time: 12 minutes (no stops) - Get off at the stop: Bolueta – Bolueta Metro
3. Walk for about 3 minutes to Bolueta Metro Station and enter through Entrance 85.
4. Take Metro Bilbao towards “Kabezes”
 - Travel time: 4 minutes (3 stops) - Get off at the stop: Zazpikaleak / Casco Viejo
5. Walk for about 1 minute inside the station, pass through the turnstiles and follow the signs to Euskotren.
6. Take Train E1 (Euskotren): “Amara-Donostia”
 - Platform: 1 - Travel time: 2 hours 10 minutes (31 stops) - Get off at the stop: Zarautz
7. Walk for about 16 minutes (1 km) to reach Igerain Hostel.

Total travel time: approx. 3 hours

IMPORTANT: Bus and train routes may change. Please check your journey on Google Maps a few days before traveling. Most bus tickets can be paid by card on board, and train tickets can be bought at the station.

REIMBURSEMENT

Project budget covers: 100% costs for accommodation, 100% costs for 3 meals (breakfast, lunch, dinner) & 2 coffee break per day. Travel costs (from your house to the venue) until the maximum budget.

We encourage you to get organized to have everything you need, **you must bring ORIGINAL flight tickets and invoices to the project**, otherwise we will not be able to refund the tickets.

 **We will refund all the amount once we have all the documentation and dissemination has been carried out, the process can take up to a month.**

When purchasing the tickets, please note that there is a fixed maximum amount reimbursable for your individual travel expenses. This amount is set by the European distance calculator, travel costs from your home city to the venue and back. Travel expenses in excess of the maximum reimbursable amount will not be covered. You should arrange your travel with the most economical route possible. We will only be able to reimburse for public transportation (**no travel by own car, cabs, etc.**). **Insurances and commissions of intermediary companies (i.e.: Omio) are non-refundable.**

The maximum amount for travel costs

580€ + 110€ Visa	309€	395€	309€	309€	395€	395€	180€	<i>green travel</i> 210€
ARMENIA	SERBIA	BULGARIA	ALBANIA	ITALY	GREECE	ROMANIA	SPAIN	

TICKETS GUIDELINES

The following guidelines are very important. Please make sure to read them carefully, and if you have any doubt please ask us!

PROJECT ARRIVAL
February 12th

PROJECT DEPARTURE
February 20th

Eligible extra days accepted from the National Agency for extending your stay in Spain and receive your reimbursement for your travel fully by our organization are up to 2 extra days. Please remember that **during those extra days food, accommodation and transportation will be NOT provided/covered.** Travel route must be approved by us, so before booking your flights ask us and wait for our approval.

- **Flight tickets** – choose second class, cheaper flights. For flight tickets you will have to provide: Tickets, invoices, (you receive it online after you buy your flight, on which you find the cost of the ticket) & Boarding passes (round trip).
- **Train, bus and metro tickets** – make sure the date, the itinerary and the price are visible on the ticket, if you can get an invoice is better.

Important: If you get your boarding pass in a digital way, remember to make a screenshot from the app, as it will disappear after your trip, so you need to save the proof.

Accepted travel days are:

February 10 - February 20

February 11 - February 20

February 11 - February 21

February 12 - February 21

February 12 - February 22

WHAT TO BRING TO THE PROJECT?

CULTURAL ACTIVITY

Bring traditional foods and/or drinks from your region to share with the group. As well as local stories, dances and songs (*keep in mind that there will be no kitchen available to cook something on spot, so bring only ready food & drinks...!*). Alcohol is not allowed.

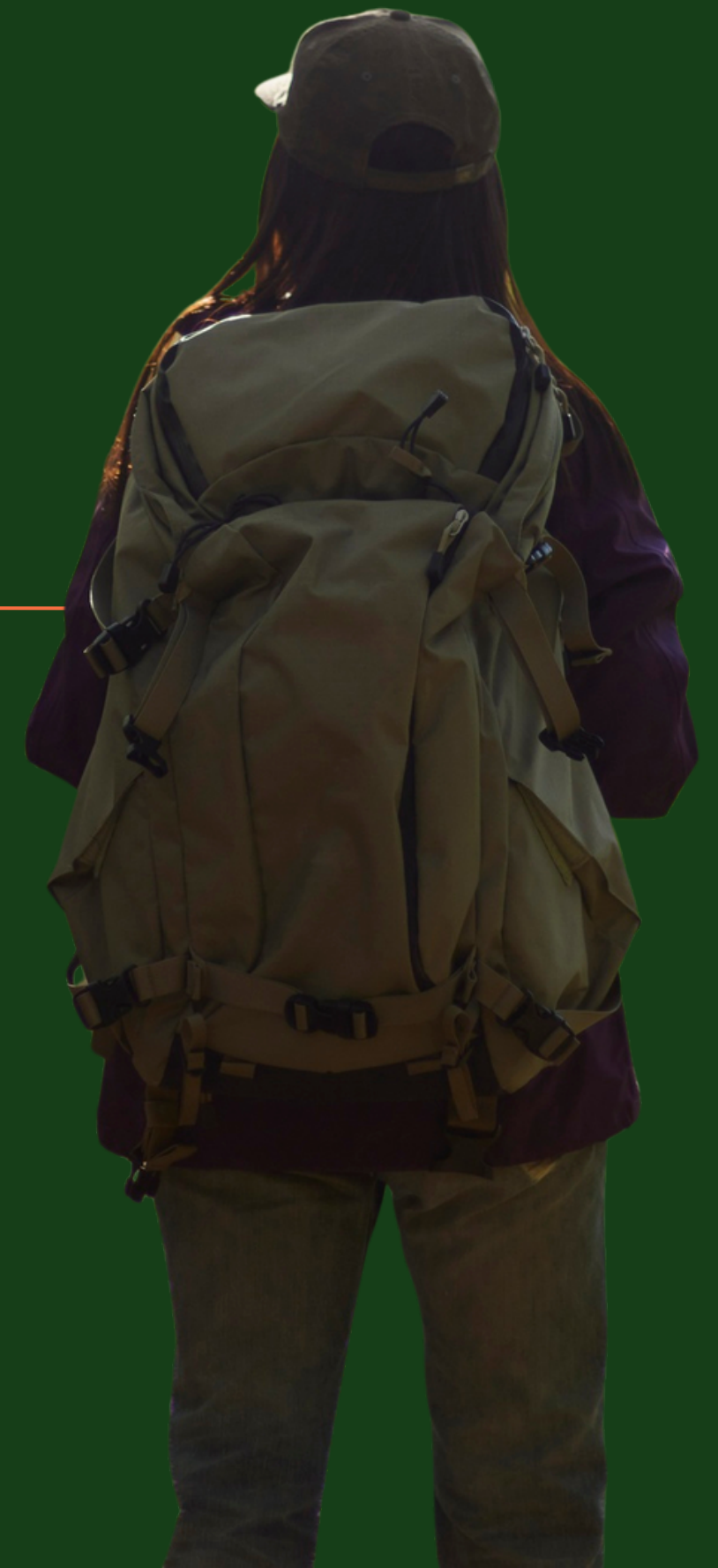
PERSONAL TOWELS AND HYGIENE ITEMS

UMBRELLA OR RAINCOAT.COMFORTABLE, WARM CLOTHES.

ALL TICKETS AND TRAVEL DOCUMENTS THAT WE HAVE REQUESTED FROM YOU

INSURANCE

It is mandatory to have a valid travel and medical insurance (i.e. European Health Insurance Card) during your travel. The host organization will not cover any personal health costs. If you need help with this, please contact your sending organization.



Cohope is a Spanish organization which promotes and connects social impact between people, organizations and territories.



WE LEAD DIFFERENT PROJECTS WHICH BRING PEOPLE TOGETHER FROM DIFFERENT PARTS OF THE WORLD, IN ORDER TO GENERATE A POSITIVE FOOTPRINT IN THE REGION WHERE IT TAKES PLACE, ITS INHABITANTS AND PARTICIPANTS. WE CREATE PROPOSALS, HOLISTICALLY, TO PROMOTE THE COMMON GOOD THROUGH THE RESOLUTION OF OBSTACLES AND THE DEVELOPMENT OF GOOD PRACTICES.

cohope.info

BREAKING BARRIERS

Join us and live an unforgettable experience

Interested? **Fill in the application form** and send it to us

Feel free to contact us!
anadelvallecouto@gmail.com



Co-funded by
the European Union